**Evaluation of the Factors Affecting the Patterns of Purchasing, Recycling, and Disposal of Children’s Toys.**

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Over the last three decades, many links have been clearly established between a number of social and economic characteristics and solid waste production and management patterns. These statistical correlations have led to a better understanding of the human behavior in terms of amounts and types of solid waste being produced, paving the way to more accurate management decisions regarding landfill capacity, recycling plans, energy potential, taxing rates, material consumption, etc. Although most of the basic solid waste constituents have been evaluated, the ever progressing societies will always introduce a new waste element that is generated at high enough rates that require better understanding. This study aimed at evaluating the various patterns of generating, disposing, and recycling of toys as well as analyzing their composition and assessing their energy potential. The goal of this study is to create an understanding of the social, psychological and economic factors that lead to purchasing and consumption of these toys as well as shedding the light on the abuse of this market to the most vulnerable sector of our societies; that is our children.